



### RDUnited \$1 Off Coffee Deal



The Team at Underground would like to congratulate those of you who have chosen to take part in the RDUnited \$1 Off Coffee Deal available to 10,000 2008 RDUnited card holders.

Please make sure all your staff are aware of the RDUnited \$1 Off Coffee Deal and how it works.

RDUnited Card holders must present their Dog Tag Key Card to take advantage of the offer which is \$1.00 discount off each coffee they purchase. Please note that the \$1 off only applies to their coffee and not friends or associates. The person can use the card as many times a day as they wish, but if you feel they are abusing this, then make contact with us to discuss.

We recommend you create a \$1.00 discount button on your till to help manage this promotion and to calculate just how many RDUnited customers are coming through your doors.

Your establishment has a link from our website to your business making it easier for RDUnited card holders to find you; this locator has also been linked through the RDU website.

Good luck and if you or your staff have any queries regarding this promotion feel free to contact Ben Gorst at Underground on 021 841 850

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